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IV Semester B.B.A. Degree Examination, September/October - 2022

AVIATION MANAGEMENT

Logistic & Air Cargo management

(CBCS - Freshers Scheme -2019-20 Onwards)

Paper : 4.7

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answers should be written in English Only.

SECTION - A

I. Answer any Five questions.

(5×2=10)

1. a) What is logistics?
- b) What is cargo security?
- c) Expand DMAIC, DMADV.
- d) Define freight and cargo.
- e) What is cargo terminal?
- f) Name the five elements of logistics.
- g) Write any four disadvantages of transporting goods by air.



SECTION - B

II. Answer any Three questions.

(3×6=18)

2. What is pricing? Write the importance of pricing.
3. Write the advantages of quality management.
4. Explain the process of air freight.
5. Explain the disadvantages of air transport.

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SECTION - C

III. Answer any Three questions.

(3×14=42)

6. What is distribution resources planning? Explain the benefits and constraints of distribution resources planning.
 7. Explain in detail the different types of warehousing.
 8. What is international documentation? Explain the different international shipping documents and their importance for shipping by a company.
 9. Explain the air cargo operations in detail.
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